

COURTNEY CARTER

Photographer

PROFESSIONAL PROFILE

Photographer with 18+ years experience capturing moments so my clients can focus on living within them. Eager to take the next step in bringing my creative eye and passion to the world.

ACCOMPLISHMENTS:

- 2014 Senior Portrait Award, Prestige Portraits
- 2024 Little League Photo Contest Award

CONTACT DETAILS:

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📷 @followmyfocus

CAREER SUMMARY

Freelance Photographer and Media Manager

Self-Employed | Jan 2008 - Present

- Received Top Selected Photo Award from the 2024 Little League Photo Contest
- Concert photography for various bands, including Postmodern Jukebox, Dishwalla, Matisyahu, Fun, and more
- Manages imagery for Southwestern Little League, including events, clinics, AllStars, and tournaments
- Creates engaging social media content for All County Mens Baseball League, resulting in increased online presence and audience engagement
- Product photography for various companies' physical and digital catalogs

Account Executive

Lifetouch NSS | Aug. 2014 - Dec. 2015

- Coordinated scheduling and logistics for photography sessions, including allocating equipment and photographers while adhering to contract specifications.
- Provided administrator support, such as responding to client inquiries and organizing image files.
- Tasked with providing our territory with the proper knowledge of new software and procedures

Photographer

Lifetouch NSS | Aug 2013 - Aug 2014

- Assisted lead photographer with equipment setup, lighting, and other technical aspects of photography sessions
- Provided photography services for over 100 schools, including school portraits, graduation events, sporting events, and in-studio senior portraits
- Awarded 2014 Senior Portrait Award

Photographer, Manager

Picture Me Portrait Studio | Jan 2011 - Jan 2012

- Provided portrait services for over 100 satisfied clients, including professional headshots, newborns, families, and more
- Coordinated both scheduling client appointments and photographers for sessions
- Achieved sales goals weekly for two studios
- Cultivated positive engagements with new clients, resulting in increased return rate

Photographer

Glamour Shots Studios| Apr 2010 - Dec 2010

- Provided upscale portraits for clients, including makeup and wardrobe
- Created dynamic and fashionable images in various in-studio settings
- Handled equipment operation, light staging, and asset inventory
- Used Adobe Photoshop for retouching and color correcting, ensuring stunning and unique images for every client

REFERENCES AVAILABLE UPON REQUEST